

ZOSTEL

Campus recruitment – 2015 Batch

(Only for Unplaced Students)

Website	-	www.zostel.com
Date	-	Next Week (Will be informed through portal and email)
Time	-	9:00 am
Venue	-	Amity University Sector 125 Noida
Eligibility	-	B.Tech (ALL STREAMS) 65% in Current Degree
Package	-	3,50,000 - 4,50,000 P.A
Industry	-	Travel / Hotels / Restaurants / Airlines / Railways Functional Area: Marketing, Advertising, MR Role Category: Marketing Role: Direct Marketing Executive

How to Apply?

1. If you are unplaced, eligible & interested for the above mentioned job profiles apply before **26th March 15 by 4:00 pm** on the link below mentioned link. (Ctrl + Click)

[CLICK HERE TO APPLY](#)

2. **Once applied you have to appear for the process or else your name will be blacklisted for further placement drives.**

Job Description:

Zostel Hospitably Pvt. Ltd. is currently looking for an Online Marketing Executive for its Marketing Operations function. Reporting directly to the Director - Marketing Operations, this individual will be responsible to support the Marketing leaders in reporting and analysis and also build operational excellence in its Marketing operations function.

Responsibilities:

- Create regular reports and listing for Zostel and Zo Rooms across online portals.
- Analyse data for patterns that indicate problems that need to be addressed or opportunities to investigate. Investigate root causes and work with marketing leaders to address the issues or opportunities.
- Exhibit the ability to take initiative, work with minimal daily direction, and prioritize time effectively to deliver in a timely manner.
- Handling inventory management and research and compilation of data for information.
- Post hotel details on destination websites and online booking sites to increase reach to the customers.
- Maintain and develop external party relationships.
- Ensuring timely and professional responses to all complaints, requests and queries received.

Key skills:

Hospitality Management, Internet Marketing, Client Management, Microsoft Applications (Excel Macros), Communication Skills

BEST WISHES

PROF. (DR.) AJAY S RANA

DIRECTOR